



7 \$ SECRETS OF EFFECTIVE FARMERS WEBINAR SERIES

Beginning farmers, value-added agriculture entrepreneurs and all farm operators are invited to participate in a free “lunch and learn” webinar series starting in April. The series will cover a variety of topics related to effective farm business management, marketing and planning.

Webinars will be held the first Thursday of each month from April through October 2019 at 11 am-noon Central/noon-1 pm Eastern. Topics and speakers are listed for the seven sessions.

Information about the webinar series is available on the UTIA Agricultural and Resource Economics MANAGE Program’s website at

<https://ag.tennessee.edu/arec/Pages/manage.aspx>

Links to participate in the webinars will be emailed to registered participants prior to each session. Participants will be asked to complete an evaluation form for each session they attend and a follow-up evaluation for the series. The follow-up evaluation will ask how they have implemented the information learned.

April 2, 2020

Farm Tax Filing Tips

Alan Galloway, University of Tennessee Extension

May 7, 2020

Business Planning and Recordkeeping

Adam Hopkins, University of Tennessee Extension

June 4, 2020

Budgeting

Les Humpal, University of Tennessee Extension

July 2, 2020

Marketing for Value-added or Niche Products

Megan Leffew, Center for Profitable Agriculture

August 6, 2020

Risk Management

Aaron Smith, University of Tennessee Institute of Agriculture

September 3, 2020

Labor Management

Charley Martinez, University of Tennessee Institute of Agriculture

October 1, 2020

Succession Planning

Danny Morris, University of Tennessee Extension

REGISTER

Register online to receive session links at

<https://7secrets.questionpro.com>

Contact **Iris Cui** with questions at

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