



2014 FARMERS MARKET BOOT CAMP SESSIONS FOR VENDORS

February 24	Memphis
February 25	Dyersburg
February 26	Dickson
March 4	Fayetteville
March 5	Chattanooga
March 6	Harriman

Check-in begins at 9 a.m.

Teaching sessions: 9:30 a.m. – 3:30 p.m. (lunch will be provided)

There is no cost to attend the “boot camp” workshops but preregistration is required at least 5 days prior to the workshop. Please preregister by contacting Nancy Austin in the UT Department of Food Science and Technology at naustin@utk.edu or **865-974-7717** and provide your: (1) name, (2) phone number and (3) email address. Due to space limitations, registration is limited to 40 participants in some locations.

This workshop qualifies as a credit toward the educational requirements to receive 50% TAEP cost share for ONLY: Fruits & Vegetables and Value-Added diversification sectors. For additional information regarding educational programs for TAEP credit, please contact Erica Alexander at the Tennessee Department of Agriculture, **615-837-5344**.

For more information about news and events, visit <https://ag.tennessee.edu/cpa> under educational events.

Center for Profitable Agriculture
931-486-2777

Hal Pepper
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THE UNIVERSITY of TENNESSEE 
INSTITUTE of AGRICULTURE



 Extension

Programs in agriculture and natural resources, 4-H youth development, family and consumer sciences, and resource development, University of Tennessee Institute of Agriculture, U.S. Department of Agriculture and county governments cooperating. UT Extension provides equal opportunities in programs and employment.



Tennessee Farmers Market Boot Camp Educational Program

Educational training opportunities for farmers market vendors. A collaboration of the Center for Profitable Agriculture, UT Extension and the Tennessee Department of Agriculture.



Preregister today!



Preregister by contacting:

Nancy Austin | naustin@utk.edu | 865-974-7717

Workshops will feature presentations and discussions on:

- **Get on Board—How to Increase Sales with Electronic Payments and SNAP** Taking credit/debit cards with a smart phone or tablet, expanding your customer base by accepting SNAP.
- **Calling All Cooks—Food Manufacturing With a Domestic Kitchen Permit** Cottage food regulations, proper food labeling.
- **Are You Covered? Be Informed About Liability Risk** Insurance applications and limitations related to liability risk from food-borne illness.
- **Calling All Cooks—Food Manufacturing In a Commercial Kitchen** Regulations for making acidified and formulated acid foods.
- **Catch Your Customers' Eye With a Great Booth Display** Effective booth displays and signage.
- **Keep the Wolves at Bay—Know the Rules About Business Tax** Getting a business license and paying business tax.
- **A Grower's Perspective: Helping Customers Get What They Want at the Farmers Market** Video interview with farmer Ray Tyler—tips on connecting with the customer.
- **Guidelines for Sampling Produce at the Farmers Market** Food safety best practices for product sampling.

Presenters:

Faith Critzer, Eric Goan, Hal Pepper and Amy Tavalin will team up to teach the 2014 boot camp sessions.

2014 BOOT CAMP WORKSHOPS

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FEBRUARY 24—MEMPHIS

Agricenter International 7777 Walnut Grove Road, Memphis, TN 38120

From I-40, exit Germantown Road (exit 16A). Go south on Germantown Road approximately 5 miles. You will go under the overpass at Walnut Grove Road; turn right at the stop light at Timbercreek. (The Butcher Shop Restaurant will be on your right). This is the entrance to Agricenter International. Pass the Butcher Shop Restaurant and the ShowPlace Arena on your right. Continue forward through the 4-way stop. The Red Barn/Farmer's Market will be on your left. When the road V's, stay to the left. This will take you around to the back of the building. Park in front of the entrance with the "C" on it. The workshop will be in the Banquet room of the main Expo Center building. Enter through the C-wing entrance. The Banquet room is the 2nd door on the left. **901-752-1207.**

FEBRUARY 25—DYERSBURG

The Lannom Center 2000 Commerce Avenue, Dyersburg, TN 38024

From Jackson, take US-412/TN-20 W toward Dyersburg. Take the TN-210 ramp toward Fowlkes/Tigrett. Turn left onto TN-210/Old Highway 20. Turn right onto US-51 N/TN-3 N. Stay straight to go onto US-51-BYP N. Turn left onto Flowering Dogwood Lane. Turn right onto Cook Street. Turn left onto Commerce Avenue. Commerce Avenue will lead into the Lannom Center parking lot with the Center being on the left. **731-285-3433.**

FEBRUARY 26—DICKSON

Tennsco Community Center 115 Tennsco Drive, Dickson, TN 37055

From I-40 take Exit 172 to north Hwy 46. In approximately 2.7 miles, turn right onto Jackson Brothers Way and continue onto Tennsco Road (approximately 1.3 miles). The Tennsco Community Center is located on the right at 115 Tennsco Drive. **615-446-2788.**



ALWAYS FRESH AND DELICIOUS

MARCH 4—FAYETTEVILLE

UT Extension, Lincoln County Office Ralph Hastings Building
208 Davidson Street E., Suite 117, Fayetteville, TN 37334

From I-65, take exit 14 and travel east on Highway 64 about 17 miles. Turn right onto Wilson Parkway. Go about 2 miles and the Extension office will be on the left. **931-433-1582.**

MARCH 5—CHATTANOOGA

(limited to 40 participants)

UT Extension, Hamilton County Office J. Merle Crawley Building
6183 Adamson Circle, Chattanooga, TN 37416

From I-24, take exit 185B on the left to merge onto I-75 N toward Knoxville. Take exit 4 to merge onto TN-153 N toward Chickamauga Dam/Airport, go 4 miles. Take exit 3 and turn right onto Jersey Pike, go 1 mile. Turn right at Bonny Oaks traffic light, go to first traffic light. Turn right onto Adamson Circle. The J. Merle Crawley Building will be the three story gray building on the right. The address is 6183 Adamson Circle, Chattanooga, TN 37416. **423-855-6113.**

MARCH 6—HARRIMAN

Roane State Community College
276 Patton Lane, Harriman, TN 37748

Take I-40 to exit 347 (Harriman/Rockwood). Turn left at exit's traffic light onto Highway 27 and go about 2 miles. Turn left at the next traffic light (Patton Lane). Travel about 1 mile. The campus will be on your right and it has two entrances, Entrance A and the main Entrance. The workshop will be in room number 101 of the O'Brien building, which is the building closest to Patton Lane. **865-882-4590.**



PREREGISTER



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