

David Bilderback – Extension Area Specialist II – Farm Management

# KNOW YOUR COST OF PRODUCTION!

THE UNIVERSITY *of* TENNESSEE 

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# Financial Statements

- Balance Sheet
  - Statement of financial condition at a specific time
- Income Statement
  - Summary of income and expenses that occurred during a specified accounting period (usually calendar year)
- Cash Flow Statement
  - How cash has entered and left during the year

# Balance Sheet

$$\text{Assets} - \text{Liabilities} = \text{Equity}$$



# Liquidity

- Current Ratio
  - Total Current Farm Assets / Total Current Farm Liabilities
  - Measures extent to which current farm assets would pay of current farm liabilities



- Working Capital
  - Total Current Farm Assets - Total Current Farm Liabilities
  - Tells the operating capital available in the short term

# Solvency

- Farm Debt-to-Asset Ratio
  - Total Farm Liabilities / Total Farm Assets
  - Compares total farm debt to total farm assets
  - Higher ratio indicates greater financial risk and lower borrowing capacity
  - Less than 40% is a good goal



*Less Than 40% of the*





# Solvency

- Farm Debt-to-Equity Ratio
  - Total Farm Liabilities / Farm Net Worth
  - Compares lender's share to owner's share
  - You do not want debt to be great than 150% of Equity

Vulnerable                      150%                      43%                      Strong



*Less Than 150% of the*



# Key to happiness!



*Greater Than  
60% of the*



*Less Than  
40% of the*





# Debt per Cow

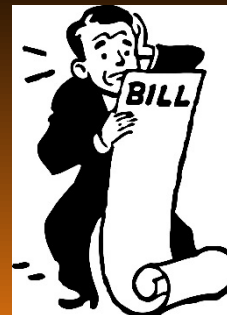
- Varies based size and production
  - Larger dairies with higher production can handle more debt per cow
  - Small dairies
    - \$2,500 / cow or less
    - \$3,500 / cow if expanding
  - Large dairies with high production
    - Up to \$5,000 / cow
  - Never exceed \$20 of debt per 100 lbs. of milk produced
  - Loan structure is very import because of cash flow.

# Income Statement

- Summary of income and expenses that occurred during a specified accounting period (usually calendar year)
  - Net Farm Income
    - Gross cash farm income – total cash farm expenses + inventory changes - depreciation and other capital adjustments
    - Represents returns to owner's labor, management, and equity



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# Profitability

- Rate of Return on Farm Assets
  - $(\text{Net Farm Income} + \text{Farm Interest} - \text{Value of operator's labor and management}) / \text{Average Farm Assets}$
  - Average interest rate being earned on all (owner and lender) investments in the farm

Vulnerable

4%

8%

Strong



# Profitability

- Operating Profit Margin
  - Return on Farm Assets / Value of Farm Production
  - Shows operating efficiency of business
    - If expenses are low relative to value of farm production, operating profit margin will be good
    - Low profit margin caused by low product prices, high expenses, or inefficient production



# Financial Efficiency

- Asset-turnover Rate
  - Value of farm production / Average farm assets
  - Measures efficiency in using capital
  - High level of production with a low level of capital investment gives high asset-turnover rate
  - Reverse gives low asset-turnover rate



# Financial Efficiency

- Operating Expense Ratio
  - $(\text{Total farm operating expense} - \text{Farm Interest}) / \text{Gross Farm Income}$
  - Proportion of farm income used to pay operating expenses, not including principal and interest



# Financial Efficiency

- Interest Expense Ratio
  - Farm interest / Gross farm income
  - Shows how much of gross farm income is used to pay for borrowed capital



# Financial Efficiency

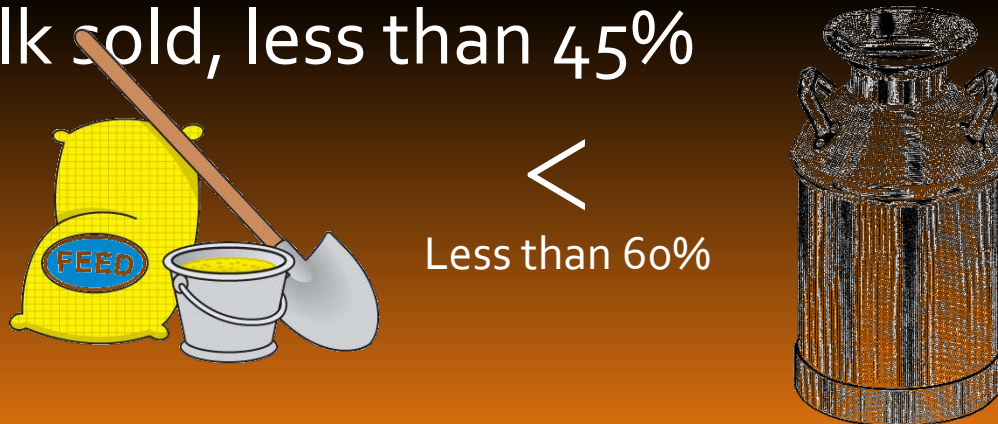
- Net Farm Income Ratio
  - $\text{Net Farm Income} / \text{Gross Farm Income}$
  - Compares profit to gross farm income
  - Left after all farm expenses, except for unpaid labor and management, are paid





# Financial Efficiency

- Total Feed Cost per CWT
  - $$\frac{\text{Purchased Feed} + \text{Market value of feed raised} + \text{pasture expences}}{\text{Total Milk sold}}$$
- Less than 60 % per CWT of milk sold
  - Would prefer less than 50%
- IF you are looking at gross farm income and not just milk sold, less than 45%



# Financial Efficiency

- Total Hired Labor Cost
  - Labor is the 2<sup>nd</sup> highest cost on dairies
  - Less than 15% of total milk sold
  - This includes Wages, benefits and payroll Taxes



Less than 15%



# Financial Efficiency

- Income Over Feed Cost Per Cwt
  - 40% of the cwt price of milk
  
- Cost of Producing cwt of Milk
  - \$17.50 – Hoards Dairyman

## Summary

- Assess current financial condition before investing in a value-added venture
- Look for areas that could improve current situation
  - Increase revenue
  - Reduce expenses
  - Modify debt structure
- Calculate your cost of production
- Analyze likely consequences of adding a value-added venture

## MANAGE Program



- Review current financial situation
- Capitalize on strengths and reduce weaknesses in the farm business
- Develop individualized farm and financial plans
- Explore alternatives
- Evaluate capital investment opportunities
- Analyze likely consequences of changing the scope of enterprises (including new operations)