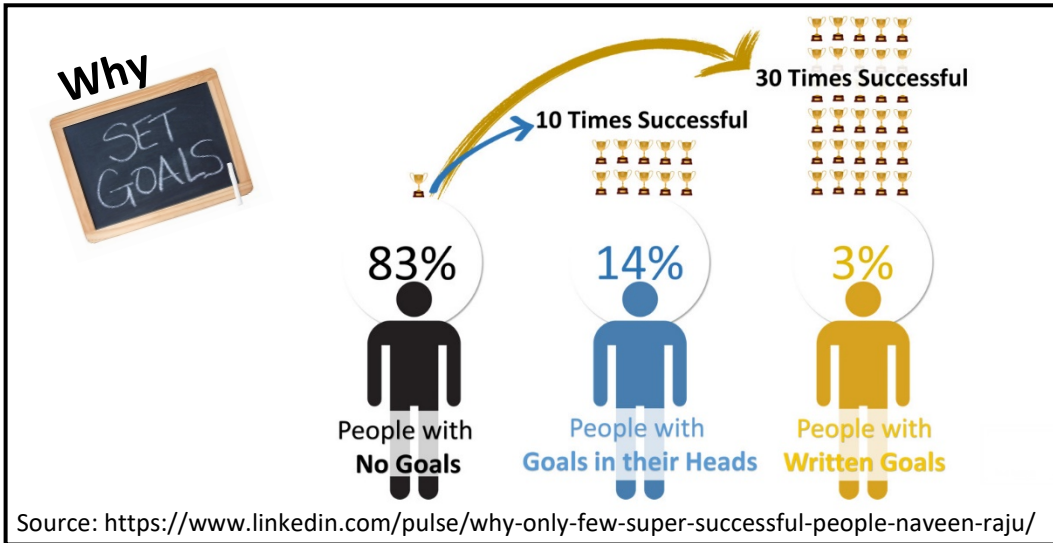


Goal Setting and Planning Worksheet

Megan Bruch Leffew, Marketing Specialist

Goal setting is important.



To increase your potential for success,...



When setting goals, ask yourself these questions: What will you specifically accomplish? How will you know when you have reached this goal? Is this goal attainable with available resources? Does this goal positively impact your mission and align with your values? When will you achieve this goal?



Think back over what has been discussed today. What would you like to change or improve upon? Take time now to write SMART goals to help you improve your marketing strategies.

Goal #1:

Goal #2:

Goal #3:

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