

# The 2019 Mid-South Stocker Conference

*“Opening pathways to profitability”*

March 21<sup>st</sup>, 2019

Quality Inn Exit 4

3095 Wilma Rudolph Blvd

Clarksville, TN 37040



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**8:00 AM – 9:00 AM**

**Registration and visit trade show**

**9:00 AM – 12:00 PM**

**Morning session: Moderated by Dr. Jason Smith**

9:05 AM – 9:15 AM

Welcome to Montgomery County  
Rebekah Norman (Montgomery County Extension)

9:15 AM – 9:45 AM

Overview of the U.S. Roundtable for Sustainable Beef  
Dr. Gary Bates (University of Tennessee)

9:45 AM – 10:30 AM

Flip this cow – adding value by reconditioning cull cows  
Dr. Matt Hersom (University of Florida)

10:30 AM – 11:15 AM

Break and visit trade show

11:15 AM – 12:00 PM

Prices and Profitability: Are You Making Money?  
Dr. Josh Maples (Mississippi State University)

**12:00 PM – 1:30 PM**

**Lunch and visit trade show**

**1:30 PM – 4:30 PM**

**Afternoon session: moderated by Dr. Jeff Lehmkuhler**

1:30 PM – 2:15 PM

Virtual tours of TN and KY stocker operations

2:15 PM – 3:15 PM

Judicious use of remote drug delivery systems (darts)  
Mr. Jason Douglas (Oklahoma Beef Consultants and 4D  
Cattle Company; Hinton, OK)

3:15 PM – 3:45 PM

Break and visit trade show

3:45 PM – 4:30 PM

Pinkeye 101  
Dr. Lew Strickland (University of Tennessee)

**4:30 PM – 5:00 PM**

**Wrap-up and door prizes**