



UTIA PRIORITIES

OUR VISION

UTIA is committed to discovering and providing **Real. Life. Solutions.** that will boost our economy, protect the environment, and enhance health for the people of Tennessee and beyond.

OUR PRIORITIES

Strengthening Tennessee's Health: Making healthy choices is important for humans, animals, and even our planet. As a leader in nutrition, animal welfare, and environmental education, we're working to understand how food, activity, and social intervention affect overall health. Our efforts will help Tennesseans lead healthier lives for generations to come.

Enhancing Tennessee's Biodiversity and Environmental Quality: When it comes to plants and animals, Tennessee is one of the most environmentally diverse states in the nation. It's vital that all of us work together to protect the earth for ourselves and those who come after us. Through collaboration among UTIA researchers, industry, producers, environmental groups, and government, we can meet the challenges to protect Tennessee's ecosystem.

Enriching Tennessee's Economy: As we help farms and agricultural businesses become more profitable, it boosts the local economy as well as our state's diverse and growing economy. From farmers markets to agritourism to a rich agricultural history, we want to share an engaging experience of the rural lifestyle with visitors from across the country and around the world.

Developing Tennessee's Workforce: A key component for thriving communities is a strong workforce in our rural and urban areas. UTIA plays a major role in educating students moving into that workforce to solve present and upcoming challenges. Through outreach and engagement UTIA is also educating youth and adults to better understand the vital role agriculture plays in the everyday lives of Tennesseans.

Growing Tennessee's Food, Fiber, and Energy Systems: Safe, sustainable agricultural systems that are socially, economically, and environmentally responsible are key to enhancing the lives of Tennesseans. We're exploring ways to deliver discoveries using a systems approach to agricultural productivity that will provide customizable solutions for producers.

AG.TENNESSEE.EDU/UTIAPRIORITIES